IN THE UNITED STATES

PATENT AND TRADEMARK OFFICE

APPLICANT: Stephen Lawrence et al.

APPLICATION NO.: 10/749,434

FILING DATE: December 31, 2003

TITLE: Method and Systems for Improving a Search Ranking Using Article

Information

EXAMINER: Paul Kim

GROUP ART UNIT: 2161

ATTY. DKT. NO.: 24207-10095

CERTIFICATE OF ELECTRONIC (EFS-WEB) TRANSMISSION

I hereby certify that this correspondence is being transmitted via the Office electronic filing system in accordance with 37 C.F.R. § 1.8(a)(i)(C) from the Pacific Time Zone of the United States on the local date shown below.

Dated:	March 17, 2008	By:	/Christopher King/
		• –	Christopher P. King Reg. No. 60 985

COMMISSIONER FOR PATENTS P.O. BOX 1450 ALEXANDRIA, VA 22313-1450

REQUEST FOR RECONSIDERATION

Sir:

Applicants hereby request reconsideration of the final rejection of claim 105 made in the Office Action of December 27, 2007. This Request does not constitute a response to the Office Action.